



## FORT DEARBORN COMPANY

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### Press Release

#### Fort Dearborn Company Announces New Shrinkable Cut & Stack Labels

*July 24, 2013 (Elk Grove, IL)*

Elk Grove, IL – July 24, 2013 – Fort Dearborn Company has introduced an innovative Shrinkable Cut & Stack label to its product line. The label combines the application benefits of cut & stack labels with the shelf impact of a shrink sleeve for a winning combination.

With an OPP-based film structure, the label offers up to 15% shrink and overcomes the challenges of traditional cut & stack that are limited to straight wall container applications. Since the label is provided in cut & stack format, existing cut & stack application equipment with hot melt adhesives can be used to apply the labels along with a dry heat tunnel.



Typical applications include beverages such as Nestlé Waters' Aquapod® bubbled-shaped bottle with colorful graphics that's designed to be fun for kids. The label has a variety of application possibilities including other slightly contoured containers as well as tapered aluminum cans (inventory reduction over preprinted and pre-decorated).

If you are interested and would like more information or to see samples, contact us at 847.357.9500 or [info@fortdearborn.com](mailto:info@fortdearborn.com).

#### **About Fort Dearborn Company**

*Fort Dearborn Company is a leading supplier of high-impact decorative labels for the beverage, confectionery, food, household products, nutraceutical, paint and coatings, personal care, and spirits markets. Headquartered in Illinois, the company has operating divisions across North America, employing approximately 1400 associates.*

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